

# Can 6G be the game-changer to accelerate the sustainable development agenda?

# ABOUT GESI

The Global Enabling Sustainability Initiative (GeSI) is the only global membership organisation dedicated to enabling the ICT industry to meet opportunities generated by applying digital solutions to the world's most pressing environmental and social challenges.

At GeSI, we bring together some of the largest and most ambitious ICT brands to join forces and drive the sustainability agenda. Together we rise above the noise and foster an enabling environment to accelerate achieving a more sustainable world through digital innovation.

We envision a sustainable world through responsible, ICT-enabled transformation.

# GeSI's new vision, core values and Value Proposition

## Vision



...create digital innovation responsibly to transform our world for good

## Core Values



1. Purpose-driven
2. Digitally-enabled
3. Collaborative
4. Accountable
5. Evidence-based

## Value Proposition



A leading, cross-industry sustainability initiative creating and enabling digital solutions to address society's most pressing challenges

GeSI:

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## Create

the conditions that lead to new digital growth opportunities



## Foster

global relationships, social networks, and business ties



## Define

business cases for digital solutions for sustainability



## Position

companies to have a seat at the table in policy discussions that matter at regional and global levels

# MEMBERS

accenture



Bell



colt



Deloitte.



LUMEN®



NEC



unipartner.

verizon✓

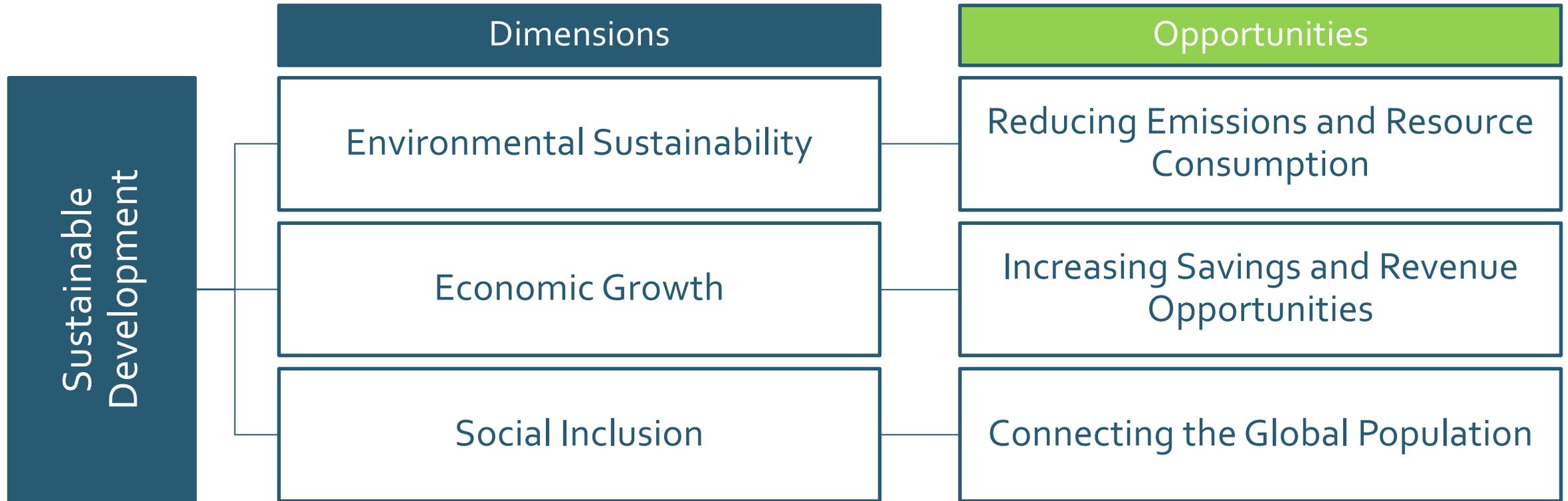
ZTE

# PARTNERS

arabesque



# Our Concept of Sustainability is Multi-Dimensional...



# OUR STRATEGY

Moving away from traditional compliance practices to....



Thought Leadership



Strive to drive a positive and  
transformative agenda

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Harness the potential of digital  
technologies through disruptive  
and collective approaches



# 6G and Sustainability

**6G can redefine how we live, work and communicate through:**

ultra-fast connectivity

intelligent energy management

applications across various domains

# 6G and Energy Efficiency

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- development of clean energy systems
- data analytics for environmental applications
- and machine technology advancements that reduce carbon emissions



# 6G and Smart cities

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- revolutionizes urban planning and resource utilization.
- real-time data collection and analysis
- optimize traffic management, waste management, and energy distribution systems
- minimize environmental impact and enhancing the quality of life for residents





# So, is 6G the gamechanger?



Yes!



6G technology holds immense potential to transform our world and prioritize sustainable development



Catalyst for positive change!