Can 6G be the game-changer to accelerate the sustainable development agenda?
ABOUT GESI

The Global Enabling Sustainability Initiative (GeSI) is the only global membership organisation dedicated to enabling the ICT industry to meet opportunities generated by applying digital solutions to the world’s most pressing environmental and social challenges.

At GeSI, we bring together some of the largest and most ambitious ICT brands to join forces and drive the sustainability agenda. Together we rise above the noise and foster an enabling environment to accelerate achieving a more sustainable world through digital innovation.

We envision a sustainable world through responsible, ICT-enabled transformation.
GeSI’s new vision, core values and Value Proposition

**Vision**

...create digital innovation responsibly to transform our world for good

**Core Values**

1. Purpose-driven
2. Digitally-enabled
3. Collaborative
4. Accountable
5. Evidence-based

**Value Proposition**

A leading, cross-industry sustainability initiative creating and enabling digital solutions to address society’s most pressing challenges
We envision a sustainable world through responsible, ICT-enabled transformation.

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- **Create**
  - the conditions that lead to new digital growth opportunities

- **Foster**
  - global relationships, social networks, and business ties

- **Define**
  - business cases for digital solutions for sustainability

- **Position**
  - companies to have a seat at the table in policy discussions that matter at regional and global levels
Our Concept of Sustainability is Multi-Dimensional...

- Environmental Sustainability
- Economic Growth
- Social Inclusion

Reducing Emissions and Resource Consumption
Increasing Savings and Revenue Opportunities
Connecting the Global Population
OUR STRATEGY

Moving away from traditional compliance practices to...

- Thought Leadership
- Strive to drive a positive and transformative agenda
- Harness the potential of digital technologies through disruptive and collective approaches
6G and Sustainability

6G can redefine how we live, work and communicate through:

- ultra-fast connectivity
- intelligent energy management
- applications across various domains
6G and Energy Efficiency

- development of clean energy systems
- data analytics for environmental applications
- and machine technology advancements that reduce carbon emissions
6G and Smart cities

• revolutionizes urban planning and resource utilization.
• real-time data collection and analysis
• optimize traffic management, waste management, and energy distribution systems
• minimize environmental impact and enhancing the quality of life for residents
So, is 6G the gamechanger?

Yes!

6G technology holds immense potential to transform our world and prioritize sustainable development

Catalyst for positive change!